

STEVEN SNYDER

STEVEN SNYDER was a most unusual kid and grew up to be a most unusual man who has literally changed the lives of tens of thousands of people. For starters:

By the time Steven Snyder was three, he was reading a book a day. In first grade his teacher asked the class if anyone already knew how to read. He was the only one who raised his hand. "How many books have you read, Steven?" she quizzed. "About 1,400," Steven answered quite innocently. Did she believe him? Only after he named about a dozen titles of which he knew the plots. Did the woman faint? Her knees probably went a bit weak. What would she do with him while she taught her class to read? Guess what. She literally put him in the corner to.... Read. He got set apart, and apart is how the kids kept him, which fact was the initial catalyst that would determine his life's direction.

This happened in Los Angeles where he was born and lived with his mother and father and his grandmother and uncle. "Four parents instead of two," he smiles. When he was almost three, the four-parent trap moved to the San Fernando Valley. At that same time his only sibling, a brother, was born. This added up to major changes: a new house, a new school, and a new rival for time and attention. What was his refuge? Books.

When Steve was eight, he learned about self-hypnosis and was introduced to the concept of altered states of consciousness. He was instantly fascinated and it quickly became his hobby. He began to read everything that he could find on any inter-related topic.

Then one night, when he was 12 years old, he woke up from a dream that suggested he take his two hobbies, reading and self-hypnosis, and do them at the same time. Over the following three years he created and developed a unique teaching program, HypnoReading, which transformed his life. No longer the odd man out, he began teaching his friends and has been teaching it professionally since.

But also, when Steve was 12, his Father left. He left suddenly, never saying good bye, and Steve never heard from him again ... another amazing impact of the darkest kind. "Dealing with my fears of abandonment I spent many years both in and out of therapy searching my soul for the lessons that this experience offered," he admits. "And, as painful as it has been, it has at least been as valuable as an agent for growth and change."

A successful student (good grades with little work) in high school he didn't really get turned on scholastically until college. His undergraduate work was in psychology and several years of graduate work that lead to certification as a Hypnotherapist. Throughout, these years, he supported himself teaching HypnoReading and other self-hypnosis techniques to assist people with such things as changing eating habits and quitting smoking.

In 1978, Steven co-founded Live and Learn, a non-profit (501C3) Educational Foundation in Sherman Oaks, California. Staffed by 15 to 20 employees, the Foundation's focus was to teach enhanced living and accelerated learning skills through counseling, workshops, and seminars to people (especially school teachers) interested in maximizing their potential. Successful fund raising allowed them to provide scholarships. "Live and Learn's corporate mission," Steve explains, "was to help facilitate the gentle overthrow of our Industrial Age public school system and to assist society's transition into a system of 21st Century Information Age Education."

In 1987 Steven began doing corporate seminars and by 1991 was in such great demand that he closed Live and Learn to focus on his corporate work. In 1988 he began working with the Young Presidents' Organization (YPO) and was selected as "Best of the Best", in the top 1% of all International Speakers. In 1990 he began his association with TEC: The Executive Committee, and in 2003 was honored as TEC's "International Speaker of the Year". Steve has made close to a thousand presentations for those two organizations and their member companies alone, and has presented seminars in seventy-nine countries worldwide. (www.stevensnyderseminars.com)

In 2000, Steve became a founding partner in BestQuest Teaching Systems, creating comprehensive animated digital video programs (DVDs) to help educators of middle school and high school students teach Algebra and Geometry classes along with critical thinking and problem solving skills. (www.bestquest.com)

During his tenure at Live and Learn, Steven appeared many times as a guest on Michael Benner's radio show and was so impressed with his understanding of the process and his philosophic approach to life, that he asked Benner to become a presenter at Live and Learn, which Benner did, much to the students' enthusiastic delight. Now, some 25 years later, the two colleagues have found a way to integrate and "enhance" their own lives and talents by forming Breakthrough Enterprises. To date, they are producing the Breakthrough Radio Show, airing on KRLA-AM, Los Angeles CA, and KRLH, San Bernadino, CA. Saturdays nights from 10 PM to midnight; have created a series of Breakthrough Audio Journeys on CD, and conduct the life enhancing Breakthrough Seminars. All projects are designed to help people "find a new you to break through to" and change the world for good. (www.breakthroughradio.com)

Steven is married (in 1999 for the first and only time) to Teresa Allred. A beautiful and accomplished woman, Teresa is the CEO of Ontic Engineering and Manufacturing Inc., the nation's largest licensed manufacturer of aircraft parts for both military and commercial aircraft. She is greatly admired and respected by her many employees and by her husband, as well. Steve and Teresa live with their two Golden Retrievers, Doc and Sugaree, and thousands of books, in Calabasas, California.

International Seminars

Adelaide, Akron, Alaska, Amsterdam, Arkansas, Aspen, Athens, Atlanta, Auckland, Bangkok, Barcelona, Bogota, Bombay, Boston, Brisbane, Budapest, Capetown, Carmel, Chicago, Caribbean, Cleveland, Columbus, Colorado Springs, Coolum, Delhi, Denver, Detroit, Dubai, Dublin, Durbin, Edinburgh, El Paso, Fort Worth, Geneva, Hana, Hilo, Hong Kong, Honolulu, Istanbul, Johannesburg, Kansas City, Kuala Lumpur, Lagos, Las Vegas, London, Long Island, Los Angeles, Louisville, Madrid, Manila, Maui, Mauritius, Melbourne, Mexico, Minneapolis, Monterey, Monterrey, Montreal, New Jersey, New York, Ontario, Pasadena, Queensland, Queenstown, Saint. Thomas, Salt Lake City, Santa Barbara, Santa Fe, San Francisco, Santiago, Sao Paulo, Singapore, Springfield, Sydney, Taipei, Toledo, Toronto, United Arab Emirates, Vancouver, Victoria, Vienna, Winnipeg, Washington D.C.

Corporate Clients

Apple Computers, McDonnell Douglas, Xerox, Digital Equipment, Examco, Quantas Airlines, Inlak Co., Castle and Cooke, West Point Pepperell, Independence One Bank, Arrow Electronics, Pyosa, Sutherland and Schultz, Ontic Engineering, McDonnell Douglas Bank, Custom Research, Associated Marine Institutes, Plochman Mustard, Lone Star Development, Vail Associates, Excell, Million Dollar Roundtable, Leadership Network, P & M Cedar, Family Entertainment Network, Gormon Rupp, Lauren Fabric Structures, Aspen Company, Grocers Insurance, Beekley Corp., Hoffman Corp., Heartly Press, AG Consulting, McBride Electric, M and I Data, Education Credit Union Council, The Brenlin Group, New York Life, Famega, Lear Astronics, Litton Industries, Prefcor Executive Development Corp., CDG and Associates, Salt Lake City Olympic Committee, Printing Industries, Elco Freight International, Urban Land Institute, Ortez Co., Husky Oil, Phillip's Petroleum Corp., International Savings Bank, Furman, Selz, John Wiley and Sons Publishing, Adaptive Business Leaders, ERM West, Molded Fiber Glass Co. YPO: Young Presidents' Organization, TEC: The Executive Committee

STEVEN SNYDER SUCCESS PRODUCTS

Quantity

Breakthrough Audio Journeys (Set 1)

\$19.95

2 CDs / Breakthrough to a New You

Breakthrough Audio Journeys (Set 2)

\$19.95

2 CDs / Breakthrough to More Loving Relationships

Breakthrough Audio Journeys (Set 3)

\$19.95

2 CDs / Breakthrough to Career Success,
Prosperity, and Fulfillment

Breakthrough Audio Journeys (All 3 Sets)

\$49.95

6 CDs / Complete Breakthrough Program

AlphaLearning

\$49.00

4 audio cassettes and workbook
Focused Concentration, Accelerated Reading
Study Techniques, Performance Skills

Creating Quality

\$49.00

4 audio cassettes and workbook
Relaxation, Self Confidence, Goals, Success

Sharper Minds / Passionate Heart Success System

\$179.00

2 one-hour videos • 6 audio cassettes • 6 Breakthrough CDs
Sharper Minds / Passionate Heart Text and Workbook

TOTAL

Name

Address

Phone

Visa or Mastercard Number

exp.

Presentation and Seminar Fees

Presentation/Keynote	(2 hours)	\$4,000 + expenses
Half Day Seminar	(4 hours)	\$6,000 + expenses
Full Day Seminar	(8 hours)	\$10,000 + expenses
Two Day Seminar	(16 hours)	\$20,000 + expenses
Corporate Mastery Series	(1 Year)	\$60,000 + expenses

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